



Unilever

# THE RECORDS JOURNEY IN UARM

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LOUGHREY

BAC CONFERENCE NOV  
2015



“MAKE  
CLEANLINESS  
COMMONPLACE”



# UNILEVER IS A GLOBAL COMPANY

## THE AMERICAS

- €15.5 BILLION TURNOVER
- 0.7% UNDERLYING VOLUME GROWTH
- 32% OF GROUP TURNOVER

## EUROPE

- €13.2 BILLION TURNOVER
- 0.2% UNDERLYING VOLUME GROWTH
- 27% OF GROUP TURNOVER

## ASIA, AFRICA, CENTRAL & EASTERN EUROPE

- €19.7 BILLION TURNOVER
- 2.0% UNDERLYING VOLUME GROWTH
- 41% OF GROUP TURNOVER

**2014 TURNOVER = €48.4 BN**

# WE MAKE MANY OF THE WORLD'S FAVOURITE BRANDS





# OUR ROLE/PURPOSE



PRESERVE AND CONSERVE

MAINTAIN THE CORPORATE MEMORY OF UNILEVER

ENSURE COMPLIANCE WITH UNILEVER'S CODE POLICY

SAFEGUARD UNILEVER'S INTELLECTUAL PROPERTY

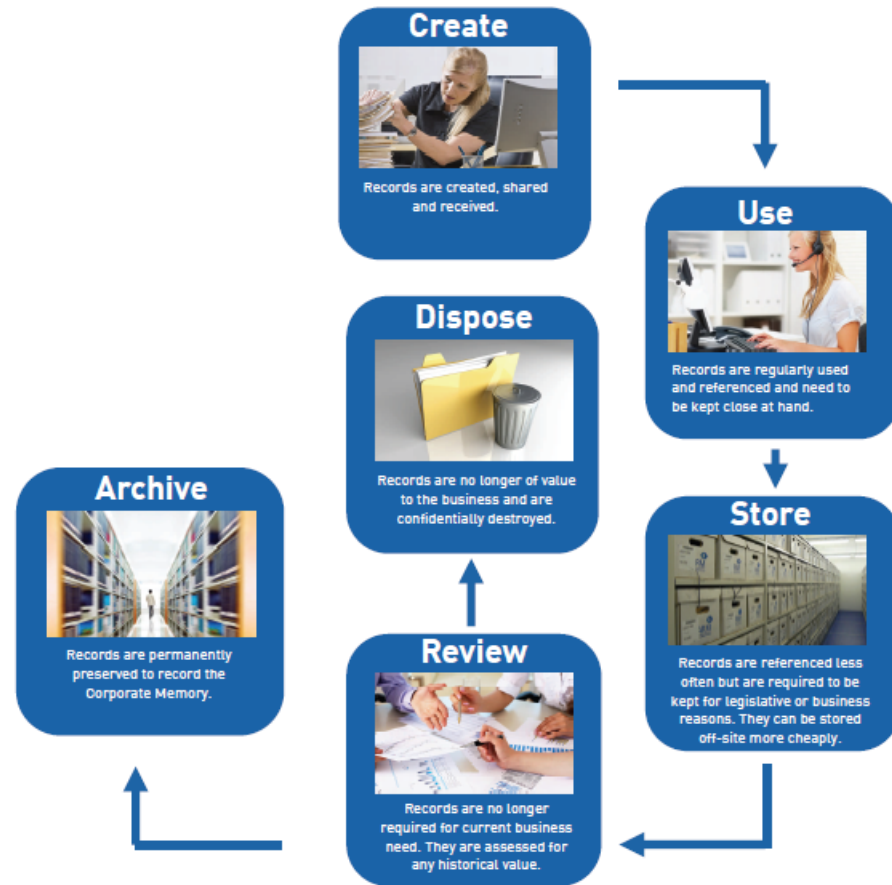
PROMOTE AND EDUCATE

SUPPORT BUSINESS

ENQUIRIES AND RESEARCH

SECURE, TEMPERATURE AND HUMIDITY CONTROLLED  
STORAGE

# Records Journey



# Operations







# Business Partnering



Projects



Appraisal

Records  
Management

Retention

Review

ACD

Appraisal

Box  
Listing

Archives

# UARM RECORDS LIFECYCLE



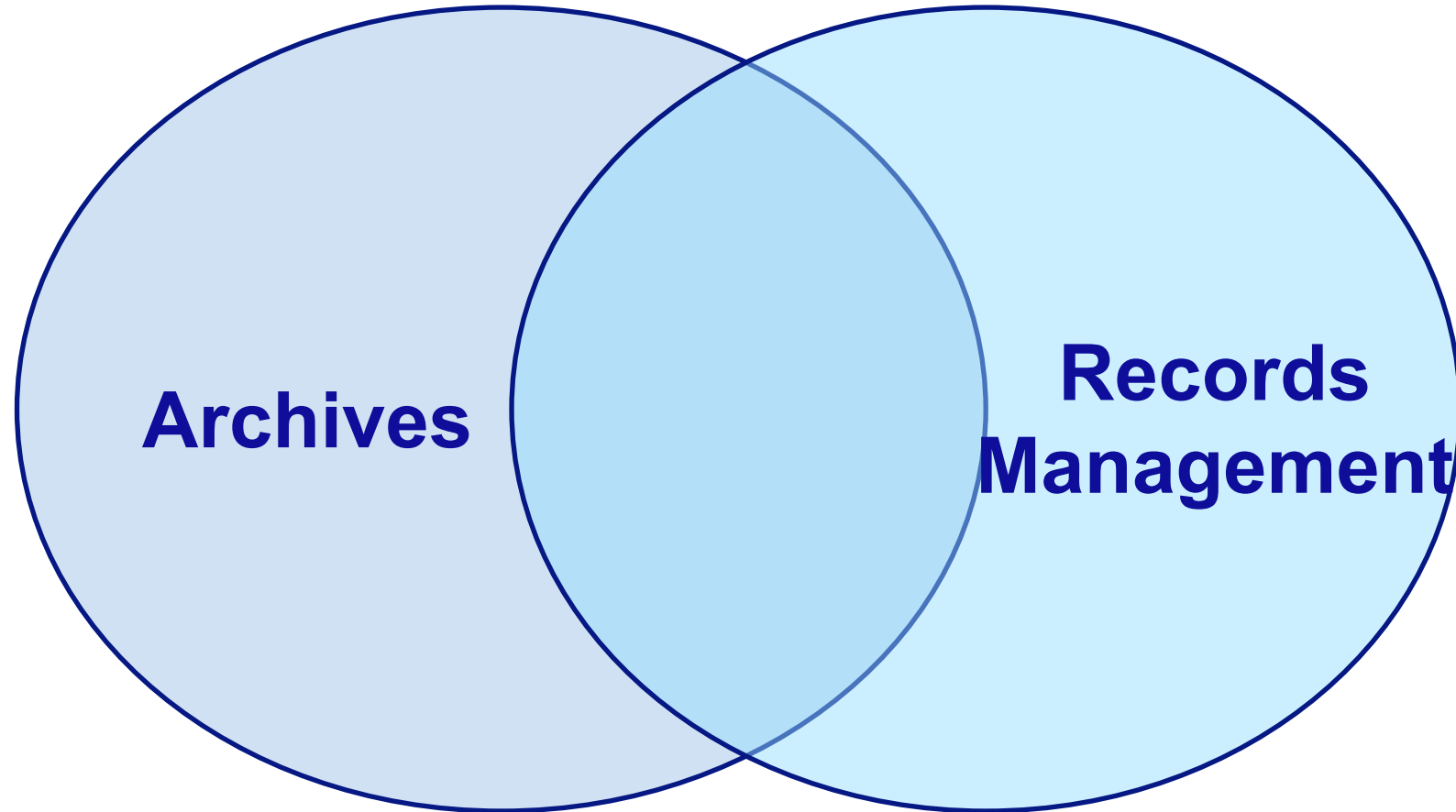


# Electronic Records

# PROMOTION AND EDUCATION



# BETTER TOGETHER



Wall's

GO FROM  
STRENGTH TO STRENGTH  
WITH  
**THE 'A TEAM'**

