From Boom to Bust: documenting Scotland's Business History

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Business Archives Surveying Officer for Scotland





Business Archives Council for Scotland

- Established in 1960.
- Independent archive body
- Preservation of records of Scottish business and industry
- Consultancy for organisations and businesses
- Surveying of business archives
- Rescue of business archives
- Promoting business archives as corporate assets
- Conferences and events to raise awareness
- Journal Scottish Business & Industrial History









Thematic Surveys

- Museum collections
- Data Mapping Project
- Minority business communities
- Family business
- Oldest businesses





National Strategy for Business Archives in Scotland

- I. To raise awareness amongst businesses of the value of archives and provide guidance and support.
- II. To increase the number of collections publicly accessible.
- III. To raise the profile of business archives with the public.
- IV. To raise standards in their care.













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Scottish Business Archive Case Studies

Browse case studies highlighting the inspiring and valuable contributions Scottish business archives make to learning. industry and creative pursuits:

- Upper Clyde Shipbuilders Collection archivists and liquidators working in partnership to save key business records for the nation
- Stoddard-Templeton Collection inspiring designers through business records
- . The Bartholomew Archive art and the business archive
- Standard Life creating an inspirational and invaluable business resource
- Tasglann nan Eilean Siar (Hebridean Archives) supporting local business in your community
- Tasglann nan Eilean Siar A' toirt taic dha gnothaichean ionadail sna h-Eileanan Siar
- The Royal Bank of Scotland's 'Archive Taster Weeks' providing work experience in a business archive
- <u>Dundee Whaling Project</u> partnership working across the heritage sector
- The Royal Bank of Scotland and National Library of Scotland UNESCO's UK Memory of the World Register business archives of national importance
- John Murray Archive celebrating the history of the book























Business Assets

Case Studies

DIAGEO

LLOYDS BANKING GROUP







Unique Resource

- Governance & Accountability
- Company anniversaries
- Customer & staff relations
- Community & corporate memory
- Marketing & advertising
- Staff training
- Accountability &Transparency
- Brand protection
- Brand Identity & Knowledge
- Product Innovation
- Design & Gifting.......







Business Assets

- Key member of staff
- Media, anniversaries, 'Our History'
- Expand collections: Oral History, Engage staff and the community
- Retention Schedules
- Social Media content
- Encourage creators to look after their
- B.Aown records







Stoddard-Templeton Collection

Inspiration for researchers



United Turkey Red Co Ltd

Revenue stream











Documenting industry & community collective memory
Oral history of workers expand on collections

The Jute textile industry & Dundee

19th century 50,000 people employed in mills



Crisis Management

- Working with liquidators
- Edinburgh Gazette
- Partnerships with colleagues
- Sorting facilities: Ballast Trust
- Promote within the business sector





Advocacy

- Outreach
- Training
- Partnerships
- Funding
- Documentation initiatives





Advisory

- Encourage business history to be collected
- Types of records to collect
- Look to the future....
- Changing business sector
- Digital records
- Retention schedules for new businesses
- Scottish Business History Network









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National Strategy for Business Archives in Scotland

http://www.scottisharchives.org.uk/projects/
business archives/national strategy

Business Archives Council of Scotland http://www.gla.ac.uk/services/archives/bacs/