

Can you believe it...? Business archives and trust

BAC Conference 2018 in association with ICA SBA

Wednesday 14th November

9.00-10.15	Registration for BAC AGM and conference
9.30-10.00	BAC AGM
10.15-10.25	Welcome from Jeff James (Chief Executive, TNA)
10.25-10.55	Keynote speaker John Sheridan (Digital Director, TNA)
“History is bunk!”	
11.00-11.20	Jean Seaton (Professor of Media History at University of Westminster & Official Historian of the BBC) – <i>History and Trust: Finding and Telling Truths in a ‘Post Fact’ Age</i>
11.20-11.40	Brian Cathcart (Professor of Journalism at Kingston University London and founder of ‘hacked off’) – <i>Trust, Truth and the Force of Gravity</i>
11.40-12.00	Refreshments/break-out session
12.05-12.25	William Kilbride (Executive Director, Digital Preservation Coalition) - <i>Trust and How to Lose it: Digital Records in the Post Post-Truth Era</i>
12.25-12.45	Alex Green (Digital Preservation Services Manager, TNA and Project Archangel) – <i>Using Blockchain to Engender Trust in Public Digital Archives</i>
12.45-13.00	Questions
13.00-14.00	Lunch
‘Trust me, I’m an Archivist’	
14.05-14.35	‘Would I lie to you?’ gameshow Melanie Aspey (Director, The Rothschild Archive) Ted Ryan (Archives and Heritage Brand Manager, Ford Motor Company) Judy Faraday (Manager, Heritage Services, John Lewis Partnership)
14.35-14.55	Lionel Loew (Archivist, Roche Historical Collection and Archives) - <i>The Influence of Archivists on Historians: An Unbalanced Relationship?</i>
15.00-15.20	Break/refreshments
	Panel session on accreditation/standards/information laws and trust

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15.25-15.35	David Hay (Head of Heritage and Archives, BT Group) - <i>The Value of Accreditation in Inspiring Trust in a Business Archive</i>
15.35-15.45	Alex Bieri (Roche Historical Collection and Archives) – <i>Business Means Business: Service Culture and Trust</i>
15.45-15.55	Henning Morgen (Group Historian, A.P. Moller – Maersk) – <i>GDPR: Are Information Services more Trustworthy Now?</i>
15.55-16.05	Melinda Haunton (Programme Manager, Archive Service Accreditation, TNA) – <i>Building Trust with External Validation: Accreditation and Business Archives Five Years on'</i>
16.05-16.25	Panel discussion
16.25-16.40	Questions
16.40-16.50	Chair to close

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Thursday 15th November

9.30-10.15	Registration
10.15-10.25	Welcome from Val Johnson (Director of Research and Collections, TNA)
'There's no business like a trustworthy business'	
10.30-10.50	Susie J. Pak (Associate Professor, St John's University and author of 'Gentlemen Bankers: The World of J.P. Morgan') - <i>Trust in the Archives: Researching Banking Networks through Multiple Sources</i>
10.50-11.10	Andrea Hohmeyer (Head of Corporate Archives, Evonik Industries) - <i>Boosting the Public's Confidence in the Chemical Industry: Evonik's Corporate Archives and its Contribution</i>
11.10-11.50	Refreshments/break-out session
11.55-12.15	Jill Moretto (Heritage Archivist, GSK) – <i>"Nobody Loves a Pharmaceuticals Firm"</i>
12.15-12.45	Sara Kinsey (Head of Archives, Nationwide Building Society) - <i>Making a Difference: Archives and Brand-Building at Nationwide Building Society</i>
12.45-13.00	Questions
13.00-14.00	Lunch
'Trust sans Frontieres'	
14.05-14.25	Yuko Matsuzaki (Business Archives Specialist, Shibusawa Eiichi Memorial Foundation) - <i>Striking the Right Chord with Evidence</i>
14.25-14.45	Tomasz Olejniczak and Anna Pikos (Assistant Professors, Kozminski University) and Artur Jóźwik (Director, Karta Foundation Archives) - <i>Towards Polish Business Archives: The Quest for Continuity, Heritage and Legitimacy in a Discontinuous Environment</i>
14.45-15.05	Howard Jones (Senior Research Fellow, Institute of Commonwealth Studies, School of Advanced Study, University of London) - <i>Trust and the Business Records of a Moneylender in Rural India</i>
15.05-15.15	Questions
15.15-15.30	Refreshments

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15:30-16.30	Break-out session/discussion
16.30-16.40	Chair to close