

Call for Papers

The Association of Business Historians

21st Annual Conference, 28-29 June, 2013

Business History in the 21st Century

Hosted by Lancashire Business School and the
Lancashire Institute for Economic and Business Research

The Association of Business Historians is pleased to announce that its 2013 meeting will be held at the University of Central Lancashire in Preston on the 28th & 29th of June. To celebrate having our 21st annual conference in the 21st century, this year's conference theme of "Business History in the 21st Century" is intentionally forward-looking and welcomes innovative approaches to conducting business history in the new millennium. Appropriately we have secured as our keynote speaker Dr. Tom Haigh, Associate Professor of Information Studies at the University of Wisconsin–Milwaukee. He has published many journal articles and book chapters on different aspects of the history of computing, from the viewpoints of labour history, history of technology, and business history. Recently he edited *Histories of Computing* (Harvard University Press, 2011). Since 2005 he has chaired SIGCIS, the group for historians of information technology. His keynote speech will be titled:

Taking Care of Business History: Challenges and Opportunities for the 21st Century

Haigh begins with the conference theme of "21st Century Business History" and explores its implications. Sketching the development of the field to date he explores its intellectual and structural challenges, focusing on shifts in the disciplinary and organizational background of its practitioners and their changing motivations. Drawing on his own involvement with the growing field of information history he points to broadened engagement with other historical communities as an opportunity, balancing this with an appreciation of the roots of scholarly business history within business school practice.

The conference committee invites proposals for individual papers or complete sessions of 90 minutes in length. Each individual paper proposal should include a short abstract and a brief CV of the presenter. In addition to this, complete session proposals should include a cover letter with a session title and a description or rationale for the session. As always, the ABH warmly welcomes proposals for research papers outside the stated conference theme. If you have any questions, please contact Mitch Larson at mjlarson@uclan.ac.uk.

The final deadline for proposal submission is 15 March 2013, and notification of acceptance will be made by 3 May 2013. Please send proposals via email to mjlarson@uclan.ac.uk or via post to:

Dr. Mitch Larson
Lancashire Business School
Greenbank Building
University of Central Lancashire
Preston PR1 2HE