

# Can you believe it...? Business archives and trust

BAC Conference 2018 in association with ICA SBA

## Wednesday 14<sup>th</sup> November

9.00-10.15	Registration for BAC AGM and conference
9.30-10.00	<b>BAC AGM</b>
10.15-10.25	Welcome from <b>Jeff James</b> (Chief Executive, TNA)
10.25-10.55	Keynote speaker <b>John Sheridan</b> (Digital Director, TNA)
<b>“History is bunk!”</b>	
11.00-11.20	<b>Jean Seaton</b> (Professor of Media History at University of Westminster & Official Historian of the BBC) – <i>History and Trust: Finding and Telling Truths in a ‘Post Fact’ Age</i>
11.20-11.40	<b>Brian Cathcart</b> (journalist, and founder of ‘hacked off’).
11.40-12.00	Refreshments/break-out session
12.05-12.25	<b>William Kilbride</b> (Executive Director, Digital Preservation Coalition) - <i>Trust and How to Lose it: Digital Records in the Post Post-Truth Era</i>
12.25-12.45	<b>Alex Green</b> (Digital Preservation Services Manager, TNA and Project Archangel) – <i>Using Blockchain to Engender Trust in Public Digital Archives</i>
12.45-13.00	Questions
13.00-14.00	Lunch
<b>‘Trust me, I’m an Archivist’</b>	
14.05-14.25	‘Would I lie to you?’ gameshow <b>Melanie Aspey</b> (Director, The Rothschild Archive) <b>Ted Ryan</b> (Archives and Heritage Brand Manager, Ford Motor Company) <b>Judy Faraday</b> (Manager, Heritage Services, John Lewis Partnership)
14.25-14.45	<b>Lionel Loew</b> (Archivist, Roche Historical Collection and Archives) - <i>The Influence of Archivists on Historians: An Unbalanced Relationship?</i>
14.45-15.05	TBC
15.05-15.20	Break/refreshments

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	Panel session on accreditation/standards and trust
15.25-15.35	<b>David Hay</b> (Head of Heritage and Archives, BT Group) - <i>The Value of Accreditation in Inspiring Trust in a Business Archive</i>
15.35-15.45	<b>Alex Bieri</b> (Roche Historical Collection and Archives) – <i>Business Means Business: Service Culture and Trust</i>
15.45-15.55	<b>Henning Morgen</b> (Group Historian, A.P. Moller – Maersk) – <i>GDPR: Are Information Services more Trustworthy Now?</i>
15.55-16.05	<b>Melinda Haunton</b> (Programmes Manager, Archive Service Accreditation, TNA) – <i>Building Trust with External Validation: Accreditation and Business Archives Five Years on'</i>
16.05-16.25	Panel discussion
16.25-16.40	Questions
16.40-16.50	Chair to close

# Can you believe it...? Business archives and trust

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Thursday 15<sup>th</sup> November

9.00-10.15	Registration for SBA AGM and conference
9.30-10.00	<b>SBA AGM</b>
10.15-10.25	Welcome from <b>Val Johnson</b> (Director of Research and Collections, TNA)
<b>'There's no business like a trustworthy business'</b>	
10.30-10.50	<b>Susie J. Pak</b> (Associate Professor, St John's University and author of 'Gentlemen Bankers: The World of J.P. Morgan') - <i>Trust in the Archives: Researching Banking Networks Through Multiple Sources</i>
10.50-11.10	<b>Andrea Hohmeyer</b> (Archivist, Evonik Industries Archive) - <i>Boosting the Public's Confidence in the Chemical Industry: Evonik's Corporate Archives and its Contribution</i>
11.10-11.50	Refreshments/break-out session
11.55-12.15	<b>Jill Moretto</b> (Heritage Archivist, GSK) – <i>"Nobody Loves a Pharmaceuticals Firm"</i>
12.15-12.45	TBC
12.45-13.00	Questions
13.00-14.00	Lunch
<b>'Trust sans Frontieres'</b>	
14.05-14.25	<b>Yuko Matsuzaki Nagai</b> (Shibusawa Eiichi Memorial Foundation) - <i>Striking the Right Chord with Evidence</i>
14.25-14.45	<b>Tomasz Olejniczak and Anna Pikos</b> (Assistant Professors, Kozminski University) and <b>Artur Jóźwik</b> (Director, Karta Foundation Archives) - <i>Towards Polish Business Archives: The Quest for Continuity, Heritage and Legitimacy in a Discontinuous Environment</i>
14.45-15.05	<b>Howard Jones</b> (Senior Research Fellow, Institute of Commonwealth Studies, School of Advanced Study, University of London) - <i>Trust and the Business Records of a Moneylender in Rural India</i>
15.05-15.15	Questions
15.15-16.00	Refreshments/break-out session

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16.00-16.30	<b>Keynote speaker</b> – TBC (Global Communications, Unilever)
16.30-16.40	Chair to close